



DIGITAL MARKETERS



INTRODUCTION TO KEMOSO



WE OFFER WORLD-CLASS WEBSITE & DIGITAL MARKETING SERVICES

Overview

At KEMOSO, we strive to produce websites and designs that are at a global, first-class standard.

We are keen on coming up with the best possible outcomes for your project, hence we won't shy away from volunteering solutions or sharing our expertise. We are here to help you bring your ideas to life.

KEMOSO is a 100% black-owned digital marketing, web design and eCommerce development firm which builds comprehensive, custom solutions for enterprise, mobile and web.

We always think of the big picture and try to make every one of our clients into long-term business partners. Our success lies completely in the success of our clients.

Highly-Qualified

KEMOSO has been operating since 2014 and we're still going strong. With a combined skill-set in website design & development, digital marketing and graphic design, we've learnt a lot and we are happy to use what we've learnt to help benefit our clients.

Results Driven

Our success lies in your success. We only take on projects where we feel that we can add value, and measure ourselves by our ability to help our clients reach their goals.



OUR SERVICES

Web Development

- CMS (Content Management System) or Non-CMS websites
- Latest HTML and CSS best practices
- Basic SEO (Search Engine Optimization)
- Responsive (mobile-friendly)

Graphic Design

- Branding and corporate identity design (logos/ business stationery/etc)
- Marketing collateral (flyers/banners/promotional items/etc)

Digital Marketing

- Social Media Management
- Branded Email Signatures
- Bulk Email Newsletters
- Online Surveys
- Video Animation

e-Commerce

- We build sites that allow you to sell products/services online
- Integration with Payment Gateway
- Mobile-friendly
- Secure transactions

Website Hosting

- 99.9% Uptime
- HTTPS (Secure Protocol)
- 24/7 Email Technical Support

Printing

- Business stationery (business cards/ letterheads/presentation folders)
- Promotional items (flyers/ banners/ posters/

What is digital marketing?

Digital marketing encompasses all marketing efforts that use an electronic device or the internet. Businesses leverage digital channels such as search engines, social media, email, and other websites to connect with current and prospective customers.

What is the role of digital marketing to a company?

While traditional marketing might exist in print ads, phone communication, or physical marketing, digital marketing can occur electronically and online. This means that there are a number of endless possibilities for brands including email, video, social media, or website-based marketing opportunities.



Being rooted in the concept of Ubuntu, we believe in people.

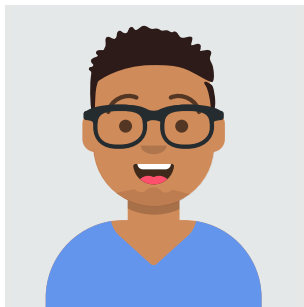
We build solutions for the people that are the end-users. We do that in order to serve the people that are our clients. We achieve that through the people that work for the company.

We are who we are because of our people.

Our Team

Our team consists of individuals who are committed to providing excellent service, looking after clients and giving 110% at all times.

We are a small team, however, we pack a punch. We are known for our extremely high work ethic and consistently great quality.



Kelebogile

Web Developer

Kelebogile oversees the website development and overall running of KEMOSO.



Lebohang

Digital Marketer

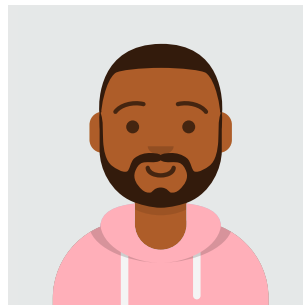
Lebohang advises on how best to promote our clients' brands in the digital sphere.



Sam

Legal/Compliance

Sam looks after KEMOSO's legal affairs & compliance, as well as offering business advisory.



Koketso

Graphic Designer

Koketso is our resident graphic designer and crafts superb layouts for any scenario.



Mlungisi

Photographer

Mlungisi makes sure our photography and videography is always breath-taking.

“ You don't build a BUSINESS. You build PEOPLE.
And then the PEOPLE build the BUSINESS. ”
Zig Ziglar

Previous Projects

The Capetonian (<https://capetonian.co.za/>)

Tekano (<https://tekano.org.za/>) - built on behalf of Green Robot Design

Sunnypark Mall (<https://sunnyparkcentre.co.za/>)

Mayfair Hotel (<https://mayfairhotel.co.za/>)

L'atelier Bakery (<https://latelierbakery.com/>) - built on behalf of HotWire Marketing

Cool&Black (<https://coolnblack.co.za/>)

Pioneer Transport (<https://www.pioneertransport.co.za/>)

Forest Hill City (<https://foresthillcity.co.za/>)

Signature Restaurant (<https://signaturerestaurant.co.za/>) - built on behalf of HotWire Marketing

Blessing Ngobeni (<https://blessingngobeni.com/>)

The Digital Plug (<http://thedigitalplug.co.za/>)

Epicure Restaurant (<https://epicurerestaurant.co.za/>) - built on behalf of HotWire Marketing

Rubberband (<https://rubberband.co.za/>)

Mobi Dixon (<https://mobidixon.co.za/>)

Nyiko Transport (<https://nyikotransport.co.za/>)

Helen Herimbi (<https://helenherimbi.co.za/>)

WOWrona (<https://wowrona.co.za/>)



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100% Tax Compliant